

# Managing WordPress





# WordPress Support

Where can Jeff go for help when something goes wrong, or if he's not sure how to do something?

# WordPress Support

WordPress Support Forums

WordPress Slack Group - <http://wpslack.uk/>

WordPress Questions Facebook Group

A WordPress Support Company...

# Making Changes

Who here has broken a website when doing an update?

Can anyone think of some ways we can help Jeff avoid breaking his website?

# Making Changes - Staging

Let's look at the "WP Staging – DB & File Duplicator & Migration" Plugin

# WordPress Backups



HACKS



SERVER CRASHES



MALWARE



USER ERROR



DELETED FILES



BAD COMMANDS

# WordPress Backups

Install and activate UpdraftPlus plugin

Create a free Dropbox account

Connect UpdraftPlus to Dropbox

Backup your files and database daily



# WordPress Security

What are some of the basic security measures Jeff can put into place to drastically improve his chances of having a secure site?

# WordPress Security

Unique usernames and passwords

Limit log-in attempts

Use two-factor authentication

Disable file editing

Install an SSL certificate

Use correct file permissions

Keep WordPress up to date

Install plugins/themes from trusted sources

Use a Firewall

# Uptime **Monitoring**

Who here knows for sure that their website is up and running right now?

# Uptime **Monitoring**

Create a WordPress.com account

Install and activate Jetpack via your site

Connect Jetpack to your WordPress.com account

Activate the Monitor setting

# Site Speed

Who here knows the average load time of their website?

What are some of the things we can do to help Jeff speed up his website?

# Site Speed

Quality Hosting

Lean Framework/Theme

Reduce number of Plugins

Implement a Caching Plugin

Add a Minification Plugin

Use a Content Delivery Network

Optimise & Lazyload Images

Optimise Database

Reduce stored post revisions

Turn off pingbacks/trackbacks

# The End

